

**Name** CHRIS ROONEY  
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**Employer No. 1** **YOUNG & RUBICAM** San Francisco, CA  
**Position** Senior Graphic Designer, Art Director  
**Time Period** 1997 - 2009  
**Duties** Design for business collateral, corporate identity, print advertising, packaging and promotional materials  
**Clients** Adobe, AMD, Chevron, Foster Farms, Hitachi, Jacuzzi, McAfee, MGM Grand, NetApp, Polycom, San Francisco Film Festival, Sony, Texaco, Tivo

**Employer No. 2** **ALLEN CRAIG COMMUNICATION DESIGN** San Francisco, CA  
**Position** Graphic Designer  
**Time Period** 1997  
**Duties** Design for business collateral, corporate identity, product design, and promotional materials  
**Clients** Golden Gate National Park Association, Microsoft, VentureOne

**Employer No. 3** **LEVINSON & ASSOCIATES** San Francisco, CA  
**Position** Graphic Designer  
**Time Period** 1995 - 1997  
**Duties** Design for business collateral, corporate identity, print advertising, and promotional materials  
**Clients** Genentech, McKesson, San Francisco Public Library

**Employer No. 4** **CHRIS ROONEY ILLUSTRATION/DESIGN** San Francisco, CA - Berkeley, CA  
**Position** Designer, Art Director, Illustrator  
**Time Period** 1994 - Present  
**Duties** Design and Illustration for print collateral design, spot illustration, packaging, custom lettering and logos  
**Clients** A Touch of Home Corporate Suites, California Closets, JUMBOshrimp, JWT, Koa Capital, National Geographic Kids, RadarGolf, Reputation Defender, The Graceful Cookie

**Education** Virginia Tech, College of Architecture and Urban Studies  
Bachelor of Architecture Degree, focus on graphic design

**Skills** Extremely fluent in Adobe InDesign, Illustrator, Photoshop, and Acrobat  
Digital photography and retouching, pre-press production, and letterpress printing

**Recognition** 2006 How Magazine International Design Annual  
2004 How Magazine International Design Annual  
2003 Print Magazine Regional Design Annual  
2003 How Magazine International Design Annual  
2002 Communication Arts Magazine Design Annual  
2002 Step Inside Magazine 100  
2002 Print Magazine Regional Design Annual  
2002 How Magazine International Design Annual  
2001 New York Festival  
2000 How Magazine International Design Annual  
1999 San Francisco Show  
1998 San Francisco Show  
1998 Print Magazine Regional Design Annual

**Publication Appearances** 2009 Logo Lounge 5  
2006 1000 Icons, Symbols, and Pictograms  
2005 Letterhead & Logo Design 9  
2004 Design Secrets: Layout  
2002 The Best of Business Card Design 5  
2001 Then is Now, Contemporary Designs Look Back  
2000 White Graphics